



ZSÓFIA FLÓREK

Product Lead | Software Engineer | Data Analyst | Team Collaboration | Analytical Skills

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📍 Budapest, Hungary

KEY ACHIEVEMENTS

💎 **Led the product and development efforts for Red Bull Wololo 2024**

Red Bull Wololo is a high-profile Age of Empires tournament. Oversaw the end-to-end delivery of updates in CaptureAge, handled stakeholder communication with casters and event organizers, and ensured timely implementation of feature requests and visual designs under tight deadlines.

💎 **Mentoring**

Mentored junior developers in TypeScript, git, and general frontend best practices — enabling faster onboarding and stronger code quality.

💎 **Enhanced User Satisfaction**

Led a complete UI/UX overhaul for CaptureAge's website, significantly improving usability and visual consistency.

LANGUAGES

German Intermediate ● ● ● ● ●

English Proficient ● ● ● ● ●

SKILLS

JavaScript (ES6+) · TypeScript · SQL · Vercel · CI/CD Automation · git · GitHub · GitLab · Electron · React · Angular · HTML5 / CSS3 · Tailwind · SCSS / SASS · Jira · ClickUp · Azure

SUMMARY

Collaborative environments are where I thrive, especially when empathy, clear communication, and mutual respect are core elements of the culture. Over the years, I've had the opportunity to work in a variety of roles—from developer and analyst to product lead—which has given me a deep appreciation for both the technical systems we build and the people who create them.

I've come to realize that the most impactful solutions don't just come from technical expertise but from understanding the human side of the equation. I enjoy listening to different perspectives, building alignment across teams, and helping others find common ground to move forward effectively. It's this combination of problem-solving and people-oriented collaboration that truly excites me.

As I look ahead, I'm eager to step into a role where I can bring people together, create a shared sense of direction, and lead with curiosity, empathy, and care. I believe that a strong team culture is the foundation for success, and I'm ready to play an active role in nurturing that culture while delivering meaningful results.

EXPERIENCE

Product Lead 08/2024 - Present
Capture Age Remote

- Manage an agile cross-functional team of 5, driving delivery of core product features and improvements.
- Act as the main point of contact for stakeholders, ensuring clear communication of progress and managing the **prioritization of features and tasks** based on business needs.
- Coordinate sprint planning, retrospectives, and daily stand-ups to ensure alignment and consistent **momentum** across cross-functional teams.
- Developed and implemented **QA processes** to guarantee product reliability and worked with the team to establish **onboarding flows** for new features and team members.
- Balance technical involvement with strategic decision-making, contributing both to vision and execution.
- Highlight your accomplishments, using numbers if possible.

Software Engineer 05/2023 - 08/2024
CaptureAge Remote

- Led frontend development for a cross-platform desktop analytics app using React and Electron.
- Architected scalable frontend solutions and implemented a **full website redesign** with a focus on modern design and usability.
- Owned **UI/UX decisions**, collaborated directly with design stakeholders, and ensured high product quality.
- Played a key role in **mentoring junior developers**, providing one-on-one guidance and running internal technical workshops on topics like git, TypeScript, and frontend best practices.
- Contributed to fostering a **culture of continuous learning** within the team, encouraging peer-to-peer learning and open-source contributions.
- Established a solid foundation for product quality through **code reviews** and efficient onboarding practices.

INTERESTS

🦋 Bridging the gap between product and engineering has become a natural strength of mine. I feel most at home at the intersection of people, technology, and business. I'm passionate about creating structure and visibility that helps cross-functional teams deliver real value. My goal is to be a connector—someone who can think in systems, communicate across disciplines, and move things forward.




EXPERIENCE

Software Engineer	11/2022 - 05/2023
Supercharge	Budapest
<ul style="list-style-type: none">Developed modern, responsive Angular applications for high-profile clients, including a global streaming platform and an international electric bus company.Utilized TypeScript, Tailwind CSS, Sass, HTML/CSS, Git, and GitHub/GitLab in a collaborative Agile environment.Conducted performance profiling using browser developer tools to optimize rendering (e.g., CPU vs GPU animations).Delivered internal tech talks on frontend performance best practices.Contributed to scalable, maintainable UI development with a strong focus on user experience.	
Data Analyst	08/2019 - 11/2022
Deloitte Hungary	Budapest, Hungary
<ul style="list-style-type: none">Structured and cleaned large-scale datasets to support audit processes.Transformed diverse data sources using SQL and Python, and automated Excel-based reporting workflows.Led a key project for OTP Bank Romania, converting complex accounting data into Hungarian-standard format.Improved data reliability and significantly reduced manual reporting time.	

EDUCATION

BSc in Business IT	01/2017 - 01/2021
Corvinus University of Budapest	Budapest, Hungary
BSc in Business Management	2020 - 2021
EDHEC Business School	Lille, France
BSc in Food Engineering	01/2014 - 01/2017
Szent István University	Budapest, Hungary

STRENGTHS

	Ownership I consistently take ownership beyond my immediate tasks — whether it's identifying blockers across teams, proactively improving our development process, or making product decisions that balance user needs with technical feasibility. I'm not afraid to challenge assumptions and ask the "why" behind a feature request to ensure we're solving the right problem, not just implementing a solution.
	Critical thinking I tend to approach problems with a systems mindset — instead of focusing only on the immediate bug or task, I try to understand how it connects to the bigger picture, both technically and in terms of team goals. This often helps me spot underlying issues and suggest more sustainable solutions. I'm naturally curious and proactive, which has often led me to take on informal leadership tasks, like helping the team set clearer priorities or align on next steps.
	Mentorship I'm passionate about supporting others' growth — from onboarding juniors to pair programming or giving thoughtful code reviews. I actively create space for team members to ask questions, share ideas, and feel ownership over their work. I believe good leadership starts with empathy, clarity, and trust, and I strive to embody these values every day.